

KAÏNA-COM

TRAINING CATALOGUE

Smartphone Software Platforms

Provides comparison of market shares, development trends, key features, application environments and application stores.



KMO004 – Smartphone Software Platforms

Reference KMO004

Experience

- Beginner
- Intermediate
- Advanced

Duration Training Program:

- 1 day

Training Method

- I: i-learning, individual training (web-based training)
- V: v-learning, virtual class
- C: c-learning, classroom training

KAÏNA-COM

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6 Allée de la Connaissance
77127 Lieusaint - France

Price 688,50 € HT

Prerequisite None.

Audience System architects, product managers, technical managers, software and hardware engineers looking to expand their knowledge of Smartphone competitive landscape, including mobile industry trends, Smartphone role in industry changes, comparison of capabilities, strengths, weaknesses and development trends of major Smartphone software platforms.

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KMO004 – Smartphone Software Platforms, Continued

Objective

Smartphones are at the forefront of major transformation of mobile industry bringing profound changes for mobile operators, handset makers, content providers and Internet players.

This course overviews the main characteristics of major Smartphone platforms, including iPhone, Windows Mobile and Android. The program provides comparison of market shares, development trends, key features, application environments and application stores.

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KMO004 – Smartphone Software Platforms, Continued

Course Contents

Course Contents :

Table 1: KMO004 - Course Contents

Chapter	Description
Mobile Internet Trends	<ul style="list-style-type: none"> • Mobile 2.0 • Impact on handset makers • Impact on mobile operators
Smartphones Platforms and Their Role	<ul style="list-style-type: none"> • Smartphone market and trends • Key Smartphone characteristics • Smartphone platform vs. operating system
Apple iPhone OS	<ul style="list-style-type: none"> • Overview • Platform Architecture • User interface • Application framework • Web services • Application examples
Android	<ul style="list-style-type: none"> • Why Android? • Platform Architecture • User interface • Application framework • Web services • Application examples
Microsoft Windows Phone 10	<ul style="list-style-type: none"> • Overview • Platform Architecture • User interface • Application framework • Web services • Application examples

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KMO004 – Smartphone Software Platforms, Continued

Course Contents, continued

Chapter	Description
The End	<ul style="list-style-type: none">• Summary• Q&A• Evaluation

